

July 9th, 2009

Volume 1, Issue 4

## Investing Points of Interest:

- 9 U.S. Tech. Patents
  - 4 Wireless
  - 5 Internet Protocol
- Cost-Cutting Technology
- Shift in Industry Paradigms
  - Cable
  - Internet
  - Mobile
- Embracing emerging Internet Protocol technologies for fast delivery of video and data
- World Class Executive Team

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## The Irvine IPTV Group, LLC.

### The Irvine IPTV Group Attending IPTV North America Forum in

The inaugural IPTV North America Forum will take place in New York on July 20-22. The Irvine IPTV Group will be attending, designated as a technology solutions provider. The conference will be a congregation of industry players large and small. Industry leading multi-national telecommunications and media groups will send their delegations, along with smaller niche firms who are serving the various needs of the emerging and exponentially expanding IPTV industry. Please see the attached Brochure for more information about the conference.

#### [IPTV Forum North America](#)



### Emerging IPTV Industry Establishing Itself as the way of the Future

The signs that the emerging IPTV industry is here to take over are everywhere. Service providers in traditional mediums are scrambling to come up to speed with all of the new competition that has emerged thanks to the migration of video delivery onto Internet platforms. Various firms are now entering a market that traditionally had intense barriers to entry. With the migration into internet protocol, firms now have a competitive viability against long established players that didn't exist before. As the technology is implemented across various platforms and channels (Cable, Set-Top Boxes, Internet browser, Wireless Networks), market norms are shifting. International headlines read:

***“The International Telecommunications Union has given first-stage approval to a new standard that enables an IPTV end-user to locate and subscribe to content coming from different, independent service providers.”***

**-iptvnews.com**

***“IPTV has been a buzzword for close to ten years now (writes Ron Levin, Associate VP of Product Marketing, Network Solutions Division at ECI Telecom). While deployments are happening around the world, to a degree, the “explosion” has not yet taken place. There may never be a better time to deploy IPTV, as TV networks switch from analogue to digital and from standard to high definition.”***  
**-iptvnews.com**

The Irvine IPTV Group's patented Any-View technology will provide this new market with cost-cutting efficiency and delivery infrastructure solutions, optimizing investment in Internet protocol, and establishing itself as the industry standard for back-end delivery solutions across all IPTV markets (Cable, Internet, Wireless).